





Keeping abreast of BSWA News

Issue 23

December 2014

Ipdate from the Medical Director



Season's Greetings! As 2014 is rapidly ending, it is a time to reflect on a busy year of achievement for the service. 2014 has seen a lot of changes with the introduction of Online Bookings and progress with the soft copy reading project. The latter part **CHRISTMAS** of the year has been particularly exciting with the opening of the new Cockburn clinic, the BSWA-

AIR Multidisciplinary Professional Development Meeting and the WA Health Excellence Awards. I hope everyone has a joyful festive season and returns in the New Year refreshed and ready for an exciting and challenging 2015.

BSWA-AIR Conference - Nov 2014

Over 200 health professionals consisting mostly of radiographers, doctors and nurses attended the 7th BreastScreen WA and Australian Institute of Radiographers multidisciplinary breast cancer conference at the Pan Pacific Hotel over the weekend of 8-9 November. The conference was well attended and the calibre of the international speakers, including interstate and local facility



was exceptional. included Topics breast density, early detection of breast diagnostic cancer. dilemmas and emerging technology issues.

Pictured from left... Associate Professor Jennifer Stone (UWA), Dr Hilary Dobson (Scotland), Prof Dallas English (Victoria) and Prof Sarah Pinder (England)



WA Health Excellence Awards

On Friday October 14, the WA Health Excellence Awards were held at the Perth Convention Centre. BreastScreen WA was awarded the 2014 winner of the Consumers, Carers and Community Engagement WA Health excellence award for our Online Booking Project. Special thanks to Janette Tresham, Andrew Hukin and the Information Technology team

here at BreastScreen WA for the successful implementation of this project. Cynthia Leal, Janette Tresham and Fiona Smith prepared the submission for the award.

Dr Wylie accepted the award on behalf of BreastScreen WA. This award recognises the contribution BreastScreen WA is making to ensure women in the metropolitan area are able to make their own bookings 24 hours a day.

BreastScreen WA and WA Cervical Cancer Prevention Program was also nominated for an



award in category 7 Aboriginal health - Women in Partnership - Aboriginal women's health days. Congratulations to Royal Perth Hospital: Medical Renal Transplant Unit, Department of Nephrology who won the award for their entry closing the gap in Aboriginal kidney transplants.

Above: Dr Wylie accepting award, Prof. Bryant Stokes (A/DG Health), Bernadette Kenny, Senior Relationship Director for Medibank Health Solutions

Below: Cynthia Leal (Business Manager, BSWA), Jan Pickering (Coordinator Support Services, BSWA), Andrew Hukin (Senior IT Consultant, BSWA) and Janette Tresham (Manager Data and Research, BSWA)



Health Promotion in the Practice



Itone Medical Centre



Floreat Medical



Ashton Avenue Medical Centre



Canning Vale Medical Centre



Granada Medical Practice Kelmscott



Eaton Medical Centre



Harvey Medical Group



Joondalup City Medical Group



Sonic Health Plus Newman



Glengarry Medical Group



St Andrews Medical Group



Mead Medical Group Kalamunda



Stirk Medical



Port Kennedy General Practice









And the winner is... Women's Health and Wellbeing Services

Update from Dr Eric Khong, General Practioner Liaison Officer

General Practioners in the Pink!

Every October BreastScreen WA partners with general practitioners throughout Western Australia for "Health Promotion in the Practice". This is a great opportunity for general practitioners and staff to "be in the pink" for breast cancer and promote breast cancer awareness. Over 20 general practices in Western Australia submitted photos of their creative waiting room displays, promoting breast cancer awareness. Congratulations to the best display that was awarded to Gosnells Women's Health and Wellbeing Services.

Cockburn Integrated Health Facility General Practitioner Opening

On 1 December, Dr Eric Khong and Angela Hellewell attended the Cockburn General Practitoner Superclinic opening. The \$6.5 million General Practioner clinic offers a "one stop shop" concept integrating General Practitioner clinics, child health, psychology, physiotherapy, Silver chain and rehabilitation services. The General Practioner Clinic will collaborate with other service providers in the facility such as BreastScreen WA, to services to the community.